

Baby Product Experts Certified Stores: Your Guarantee for Quality & Service

Baby Product Experts stores are a network of baby and juvenile product stores that are dedicated to providing the value, selection and expert assistance you'd expect when selecting furniture, accessories, gear and other products for your children from newborn and beyond.

The "Baby Product Experts Certified" seal is your guarantee that these stores have been evaluated by an independent source and meet strict standards of excellence.

Certification

For a store to be BPE Certified, it must be "mystery shopped" and evaluated by an independent Retail Evaluation Service Representative familiar with the juvenile industry.



Stores are graded on:

- **Telephone Etiquette**
- **Store Appearance**
- **Associate Greeting**
- **Product Knowledge**
- **Customer Service**

Only stores receiving a "good" to "outstanding" rating based on strict criteria can be certified as a Baby Product Experts store.

Star Ratings

The store listing for your area will include a rating of 3-5 gold stars for each store. Click on the name of a store to see its "storefront" on our site. Click on the BPE Rating link just above the store information area to view their actual scoring in each of the above categories.

Feedback Counts

You can make a difference by entering a customer review at a BabyProductExperts.com storefront after visiting the store. Your constructive feedback is important to both us and the store. It helps us know whether they are consistently meeting our high standards, and it helps them see what they might do to improve their performance and your overall shopping experience.

Baby Product Experts specialty stores provide safe, high-quality products and expert advice. Be sure to consult a store near you when planning a nursery for your new baby.